

DAY 1	
	<p>Putting your website to good use Cheng, Danny C. SOFTWARE TECHNOLOGY ARTIFICIAL INTELLIGENCE NET CENTRIC COMPUTING APPS DEV De La Salle University</p>
	<p>Communication with consumers Ernest L. Cu, PRESIDENT AND CEO Globe Telecom Philippines</p>
	<p>Market size and growth assessment Edgar J. Sia II Chairman, CEO Mang Inasal Ph., Inc.</p>
	<p>Managing customer value Mrs. Marra Information Technology - Associate Manager Accenture Philippines</p>
	<p>Arming your associates with the latest POS systems Stephanie Tilenius Vice President Google, US</p>
DAY 2	<p>Going online Allan Chu Information Technology De La Salle University</p>
	<p>E-commerce John Donahoe President and CEO eBay Inc.</p>
	<p>The help of RFID Francisco Martinez President & Chief Executive Officer Neology</p>
	<p>Improving Margins using wireless networks Jon Green WLAN expert Aruba Networks, Ca.</p>
	<p>Understanding POS, OTB, and RFID John Douglas Ng Technology Consultant Hewlett Packard, Ph.</p>
DAY 3	<p>The right technology for the store concept Jon C. Iwata Senior Vice President, Marketing and Communications IBM</p>
	<p>Retail Technology Naomi Paget Head of Customer Relationship Marketing T.M.Lewin</p>
	<p>Security Enrique Salem President and CEO Symantec</p>
	<p>The help of using wireless arena Ian Robertson Director Hewlett Packard</p>
	<p>Wireless checkout Mark Payne Vice President LinkSys</p>